

## Privacy Statement

By submitting personal data to us and/or by using our website you signify your consent to this Privacy statement. Do not use this website if you do not agree with all the terms and conditions set out below. Any information you provide is controlled by Bromsgrove Golf Academy Ltd, Stratford Road, Bromsgrove, Worcestershire, B60 1DL (Data controller)

### Protection of your personal data:

In accordance with UK Data Protection legislation we follow strict security procedures in the storage and disclosure of information you provide to prevent unauthorised access. The term 'personal data' refers to personally identifiable information about you as defined in the Data Protection Act 1998. We cannot however guarantee the security of any data you disclose to us online.

### Notification of changes to privacy policy:

We are continually striving to improve our methods of communication and because of these ongoing changes, changes in the law and the changing nature of technology, our data protection practices will change from time to time. If and when our data practices change, we will notify you accordingly.

### What information do we collect and how do we use it?

When you choose to contact us through a web form, we request personal information about you such as your name, postal address, email address and telephone number. The information you provide is either manually or electronically stored. We will use your personal data to fulfil your instructions and requirements and we will ask only for data that is adequate, relevant and not excessive for those purposes. Where we send you information for any purpose, it may be sent by email or post. When we ask you for personal data it may be for any of the following purposes:

To contact you to inform you of our services or events.

To send you regular updates on issues we think will be of interest to you.

To send you requested information on our products and services.

To use your personal data in connection with your access to information and materials on our website.

To use your personal data for marketing purposes and market research.

To administer this website and help us improve our services.

To use your personal data in relation to or arising from our events and publications.

To issue membership invoices, manage accounts and records, and collection of payments and debts.

In accordance with the 'The Privacy and Electronic Communications (EC Directive) Regulations 2003' Bromsgrove Golf Centre Ltd/ Club does not send unsolicited email, unless the recipient is an existing customer, or has given their permission to receive such material.

The sole purpose of our mailing list is to distribute occasional information regarding Bromsgrove Golf Centre Ltd/ Club to those who have specifically requested it.

### Unsubscribe:

We hope you will be pleased with our information and services. However, should you wish to unsubscribe from our mailing list at any time, or you receive email from us in error, please email us at the address given below with "email unsubscribe" in the subject heading. If you also wish to be removed from our postal database, please let us know by emailing us at the address given below with "mail

unsubscribe” in the subject heading or writing to us at the address given below.

Anonymous data collection via our website:

In addition to the information we collect as described above, we may use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>

Disclosure of your personal data: We do not share, sell or distribute your personal data with unrelated third parties, except as otherwise provided for in this privacy policy and under these limited circumstances.

Data access and corrections:

Under UK Data Protection legislation you have a right to see the personal information that we keep about you, upon receipt of written request (by post or email) to the address below. We will also correct, amend or delete any personal data that is inaccurate. Requests to delete personal data are subject to any applicable legal and ethical reporting or document retention obligations imposed on us.

Links to other websites: This website may contain hyperlinks to websites that are not operated by us. These hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities of such third-party websites or any association with their operators. We do not control these websites and are not responsible for their personal data practices. We urge you to review any privacy policy posted on any site you visit before using the site or providing any personal data about yourself.

Privacy:

Bromsgrove Golf Academy use this website to provide online information and services, and competition management. Access to this website is limited to selected Centre and Club staffs that need access for the purpose of supplying and maintaining information relative to the primary functions of the website, as stated above. Bromsgrove Golf Academy Ltd will transfer from its own database system only those personal details relevant to membership matters. These details will be used solely for the following purposes:

Communication between players to facilitate the management of matches and competitions.

Communication between Bromsgrove Golf Club Officials and competitors to promote accessibility and enable the effective and smooth running of the Club.

Contact information may be passed to Worcestershire Union of Golf Clubs database system to maintain up to date contact information and England Golf to enable the Central database of Handicaps to be administered.

Bromsgrove Golf Academy Ltd  
Bromsgrove Golf Centre  
Stratford Road  
Bromsgrove  
Worcestershire  
B60 1DL  
Email: [Info@bromsgrovegolfacademy.co.uk](mailto:Info@bromsgrovegolfacademy.co.uk)